



Golden Days - Den Store Dag

Støttet af Wonderful Copenhagen "Region København"

Executive Summary

Samlet rækkevidde:

- 41 mio. via TV-nyheder
- 147.761.347 visninger på internationale webnyheder
- 17,6 mio. på sociale medier

IALT: 206.361.347

Fordeling på medietyper:

- 23 % TV
- 56 % webnyheder
- 16 % YouTube
- 4 % Facebook

Om:

Når det gælder det samlede seertal på **206.361.347**, så er det på selve **visningsdagen**.

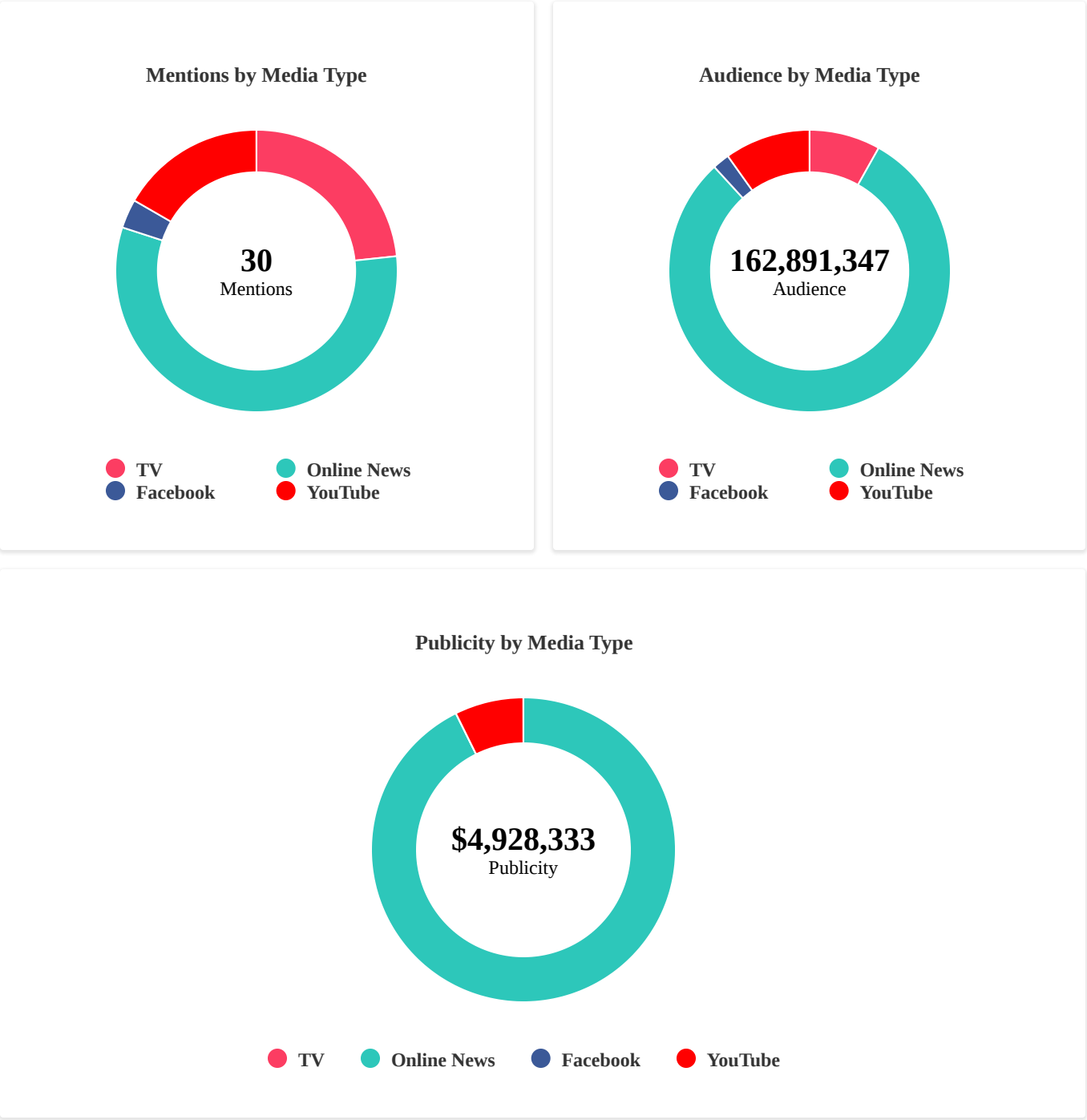
Hertil skal lægges:

- **Genudsendelser**, som ikke er medregnet.
- Eksempelvis lå historien som topnyhed i n uge på **Euronews "No Comment"**..
- At indslagene fortsat ligger tilgængelige som nyheder i alle verdensdele og på de store sprog – og derfor dukker op ved søgninger.
- At der sandsynligvis findes indslag, som vi endnu ikke har registreret.

Hvis man – som andre ofte gør – tæller flere dage med og anvender en justering på ca. 50 %, ville det

samlede seertal ligge på omkring **515.903.368** (ved 5 dages måling).

Mention Analytics



30 Total Mentions

TV Broadcast media		
Mentions	9	Audience 15,140,000 Publicity USD \$0

Vi kom på de store nationale nyheder i vort eget og de nærmeste lande Norge, Tyskland og Holland.

EuroNews bragte det også på No Comment, der ses af 6,8 mio - og vises på skærme i mange lufthavne, hoteller osv.

Vi har samlet andre eksempler på broadcast rundt omkring

Channel dr.tv



Ægtepar fra ind og udland blev idag gift

Channel News

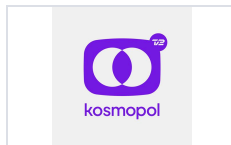
Genre News



Ægtepar gift til Golden Days

Channel kosmopol

Genre News



Ægtepar gift i region København

Sep 15, 2025 10:08 AM EDT

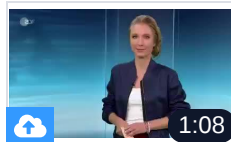


4

ZDF

Channel ZDF (German Public Service)

Market Germany



Rumänien. 10.000 Menschen aus dem ganzen Land haben hier Platz genommen. Ein neuer Weltrekord. Das gemeinsame Essen. Eine Geste der Solidarität, um Menschen zu verbinden. Ja, Ja. Und noch mal ja. **50 Paare** dürften sich zu den Auserwählten zählen und haben auf dem Festival der Goldenen Tage in und um



Channel RTL4

Market Netherlands



een theater. Van een theatergezelschap. Orkater en de juryprijs staan voor zo'n krachtige en aangrijpende hoofdrol. Julia Gijs zoals die van Theodoor. Voor haar bijrol in Holy Goosebumps van het Zuidelijk Toneel. De jury noemt haar de absolute uitschieter van dat toneelstuk. En dan na een bijzonder massa huwelijk in



Norsk medisinsk utstyr til Gaza

Source NRK TV

Market Norway

Type Digital News

Category National



... og vær. Kveldsnytt Kveldens siste nyheter med sport og vær. Debatten Direktesendt debattprogram. Valg 2025 Valget nærmer seg og NRK tar deg med. Her får du alt om stortings- og sametingsvalget 2025. Team Bachstad Øystein Bache og Rune Gokstad krysser ulike land i middels egnede doninger. Norsk

Channel News

Genre NEWS



Fifty couples from around the world were married at some of Denmark's most iconic cultural landmarks as part of this year's Golden Days Festival, whose theme is Love. Ceremonies took place across ten venues in and around Copenhagen, including the baroque halls of Frederiksborg Castle and the deck of the

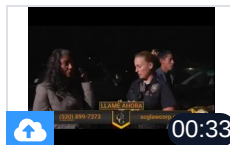


Channel KIEM (NBC)

Market Eureka, CA DMA: 196

Genre Sports event Football

Program Type Block



[música] [música] >> bodas masivas en dinamarca se . hijas de todo el mundo se dieron el sí quiero en emblemáticos lugares culturales de ese país europeo. durante este mes , coincidiendo con el festival anual **golden days** . el tema fue festival amor . con ellos



Couples tie the knot at iconic landmarks during cultural Denmark festival

Channel ANC-CBN News Channel

Market PH

Category News & Politics

Subscribers 1.4M



In Copenhagen Denmark...Golden Days. Couples tie the knot at iconic landmarks during cultural Denmark festival

Sep 18, 2025 12:33 PM EDT

10

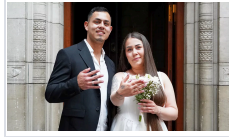
 Cinquante couples se marient à des lieux emblématiques danois lors du Golden Days Fest

Source EuroNews

Market France

Type Digital News

Category National



Sep 18, 2025 12:47 PM EDT

11

 Cinquenta casais casam-se em marcos icónicos da Dinamarca durante o Festival Golden D...

Source EuroNews

Market France

Type Digital News

Category National



Sep 18, 2025 12:31 PM EDT

12

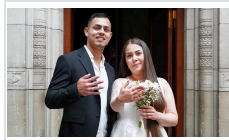
 Cinquanta coppie si sposano in luoghi iconici danesi durante il Golden Days Festival

Source EuroNews

Market France

Type Digital News

Category National



Sep 18, 2025 4:22 PM EDT

13

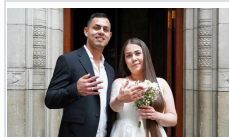
 Danimarka'da Golden Days Festivali'nde 50 çift ikonik yerlerde evlendi

Source EuroNews

Market France

Type Digital News

Category National

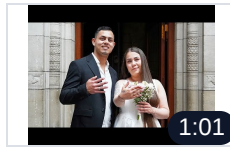


Cinquanta coppie si sposano in luoghi iconici danesi durante il Golden Days Festival

Channel euronews (in Italiano)

Category News & Politics

Subscribers 428k



Cinquanta coppie si sposano in luoghi iconici danesi durante il **Golden Days Festival**. Cinquanta coppie provenienti da tutto il mondo si sono sposate in alcuni dei luoghi culturali più iconici della Danimarca, come parte del **Golden Days Festival** di quest'anno, il cui tema è l'Amore. ALTRE INFORMAZIONI :

Video. Fifty couples marry at iconic Danish landmarks during Golden Days Fest

Source EuroNews UK

Market United Kingdom

Type Digital News



Water Matters Europe's water is under increasing pressure. Pollution, droughts, floods are taking their toll on our drinking water, lakes, rivers and coastlines. Join us on a journey around Europe to see why protecting ecosystems matters, how our wastewater can be better managed, and to discover some of the best water

Cinquante couples se marient dans des lieux emblématiques danois pendant le festival Gol...

Source MSN France

Market France

Type Digital News

Category National



Des cérémonies ont eu lieu dans dix lieux à Copenhague et ses environs, y compris les salles baroques du château de Frederiksborg et le pont du navire viking reconstruit 'The Sea Stallion'. Des couples de pays tels que l'Ukraine, l'Inde, l'Australie, la France et le Royaume-Uni ont été sélectionnés parmi plus de 500

Fifty couples marry at iconic Danish landmarks during Golden Days Festival

Source MSN UK

Market United Kingdom

Type Digital News

Category National



A couple gets married in Denmark 08/ 07/ 2025

Cinquante couples se marient dans des lieux emblématiques danois pendant le festival Gol...

Source MSN Afrique Francophone

Market France

Type Digital News

Category National



Cinquante couples du monde entier **se** sont mariés **dans** certains **des** sites culturels les plus **emblématiques** du Danemark **dans le** cadre du **Golden Days Festival** de cette année, dont **le** thème est l'Amour. **Des** cérémonies ont eu lieu **dans** dix **lieux** à Copenhague et ses environs, y compris les salles baroques du

Couples Tie The Knot At Iconic Landmarks During Cultural Denmark Festival | WION

Channel WION Market India Category News & Politics Subscribers 10.1M



Fifty **couples** from across the globe tied the **knot at iconic** cultural **landmarks** across Denmark in September during the annual Golden Days Festival. The theme for this year's festival was "love" and incorporated ten venues including Scandinavia's largest castle, Frederiksborg Castle and a reconstructed Viking ship.

Sep 15, 2025 7:00 AM

● Neu.

20

Couples Tie the Knot at Iconic Landmarks

Category News & Politics Subscribers 218k



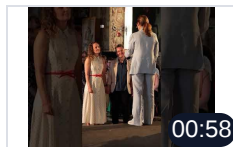
Couples Tie the Knot at Iconic Landmarks

Sep 15, 2025 7:59 AM EDT

21

Castle, museum and Viking ship weddings for a Danish festival

Channel Reuters Market United States Category News & Politics Subscribers 3.9M



Fifty couples tied the knot at Denmark's cultural landmarks during its annual **Golden Days Festival** on September 13. This year's "love" theme had 50 wedding ceremonies across 10 venues, including Frederiksborg Castle, Scandinavia's largest castle, and a reconstructed Viking ship called The Sea Stallion. [#denmark](#)

Sep 15, 2025 8:24 AM EDT

● Pos.

22



Type Post 📌 Page Followers 3.2M



Denmark celebrates annual **Golden Days** Festival. Couples tie the knot at iconic landmarks. Hem Saroya has more.

Sep 19, 2025 2:19 AM EDT

23

100 de danezi se căsătoresc în cadrul unui festival dedicat dragostei / „Nori negri planează î...

Source G4Media.ro Market Romania Type Digital News Category Trade



Dimensiune text Dimensiune text Să te căsătorești într-un castel, într-o fostă biserică transformată într-un centru de artă contemporană sau pe o barcă vikingă? Aproape totul este posibil în cadrul ediției din 2025 a festivalului **Golden Days**, care celebrează iubirea prin astfel de evenimente organizate în diverse locuri din

 Fifty couples marry at iconic Danish landmarks during Golden Days Festival**Source** Nigeria News Shafaqna**Market** Nigeria**Type** Digital News**Category** National

Fifty couples from around the world were married at some of Denmark's most iconic cultural landmarks as part of this year's **Golden Days** Festival, whose theme is Love.

Sep 18, 2025 12:41 PM EDT

● Pos.

25

 Cinquante couples se marient dans des lieux emblématiques danois pendant le festival Gol...**Source** AfricaNews**Market** South Africa**Type** Digital News**Category** National

Dernière MAJ: Il y a 13 minutes Des cérémonies ont eu lieu dans dix lieux à Copenhague et ses environs, y compris les salles baroques du château de Frederiksborg et le pont du navire viking reconstruit 'The Sea Stallion'. Des couples de pays tels que l'Ukraine, l'Inde, l'Australie, la France et le Royaume-Uni ont été

Sep 18, 2025 2:14 PM EDT

● Neu.

26

 Fifty couples marry at iconic Danish landmarks during Golden Days Festival**Source** The Africa**Market** South Africa**Type** Digital News**Category** National

Fifty couples from around the world were married at some of Denmark's most iconic cultural landmarks as part of this year's **Golden Days** Festival, whose theme is Love.

Sep 19, 2025 9:52 PM EDT

● Pos.

27

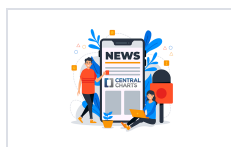
 Cinquante couples se marient dans des lieux emblématiques danois pendant le festival Gol...**Source** Replay.fr**Market** France**Type** Digital News**Category** Consumer

Cinquante couples du monde entier **se** sont mariés **dans** certains **des** sites culturels les plus **emblématiques** du Danemark **dans le** cadre du **Golden Days Festival** de cette année, dont **le** thème est l'Amour. LIRE L'ARTICLE : Abonnez-vous à notre chaîne : En DIRECT - Suivez Euronews ici : Euronews est disponible

Sep 18, 2025 1:29 PM EDT

● Pos.

28

 Cinquante couples se marient dans des lieux emblématiques danois pendant le festival Gol...**Source** Central Charts**Market** France**Type** Digital News**Category** Press Wire

Des manifestations éclatent à Nantes contre les coupes **dans** les services publics de Macron **Des** centaines de personnes ont ... Bienvenue sur la chaîne YouTube officielle d'Euronews 24 heures sur 24, notre équipe constituée de 500 journalistes de plus de 30 nationalités différentes vous informe en toute impartialité, au-delà **des**

🌐 Fünfzig Paare heiraten an ikonischen dänischen Orten beim Golden Days Festival

Source Central Charts

Market France

Type Digital News

Category Press Wire



Nachrichten des Tages | 18. September 2025 - Abendausgabe Informieren Sie sich über das aktuelle Geschehen in Europa und ... Willkommen auf dem offiziellen Euronews YouTube-Kanal! Rund um die Uhr produziert unser Team von 500 Journalisten mit mehr als 30 verschiedenen Nationalitäten möglichst objektive

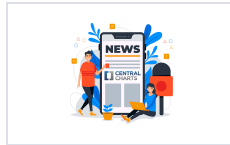
🌐 Cinquanta coppie si sposano in luoghi iconici danesi durante il Golden Days Festival

Source Central Charts

Market France

Type Digital News

Category Press Wire



... un giornalismo imparziale. Ci concentriamo su fatti, idee e soluzioni. Crediamo che tutti i punti di vista siano importanti. Euronews è nato dalla volontà di creare un canale d'informazione europeo indipendente. Essendo l'unico media internazionale con una prospettiva europea, Euronews è **il** luogo a cui **si** rivolge **il** mondo per

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